

Minutes of 11.12.2020 Maynard Economic Development Committee via Zoom, 8 am.

Meeting called to order at 8:05 am.

Members' present: Sarah Cressy, Bill Nemser, Lynda Thayer, Jack MacKeen, Dick Downey, Jerry Beck, Megan Zammuto, and Karen Freker. **Members' absent:** Roz Greenstein.

Others' present: Armand Diarbekirian (Select Board Liaison), Camilo Espitia and Emily Innes (Harriman Consulting).

Naylor Court Refuse Collection Project

Goal is to consolidate the ten dumpsters in Naylor Court. Consolidation would improve aesthetics, and free up the rear of businesses for additional parking and/or fresh air dining. At present, three dumpsters are not used, and one dumpster is temporary.

Harriman Consulting and the Town surveyed stakeholders. While everyone supported the effort, there was no singular voice regarding the handling of refuse.

While there were 21 respondents, this sampling only included 7 abutters who utilize the dumpsters. The survey included the following questions—

--how much trash do they generate?

--what is their cost of trash disposal?

--do they recycle?

--what is their length of contract?

Amount of trash generated/week ranged from 3 bags to 864 gallons. Three vendors were used, and recycling efforts ranged from minimal to two yards/week. In other words, there was no common trend.

Harriman proposed two refuse management scenarios.

Scenario 1 proposes a collective 40-yard dumpster, with recycling, biofuel, and compost collection sites since food waste cannot be "dumpstered." This scenario would include centralized management (Town or Business Association) to create an RFP and chose a dedicated operator. Tenants would join as their contracts expire. This option would offer weekly pick-up, estimated at \$600 to \$1000 + tax/week.

Scenario 2 proposes a single site, with a 60' L and a 10' W to coral collective dumpsters into an enclosure. With some space modification, "The Green Corner" would be suspended between El Huipil and Babicos, and would include recycling, biofuel, compost collection, and a bioswale. Additionally, Harriman suggests that the Town move the electric car charge stations to this site and include a bottle and can exchange.

Consensus was to pursue Scenario 2.

Next steps include refining scenarios and present, via Zoom, to the Naylor Court community in December.

Comments included—

Nemser: Project will open funding opportunities for green initiatives.

Thayer: Make sure that the meeting time works for restaurant owners. Thayer also offered to reach out to affected businesses.

Downey: Sell the project on the assets of newly opened space at the rear of their operations. Otherwise, they will tend to see it as an additional walk they need to make.

River Revitalization White Paper

MEDC unanimously voted to approve and recommend the River Revitalization White Paper Version 1.0.

According to Nemser, the biggest change in the latest version was a consolidation of the marketing message as part of the executive summary. Nemser will schedule meetings with stakeholders and add the paper to the Town's website.

Maynard Public Art Program

Beck and Diarbekirian recently met to discuss the development of a public art master plan. They are in the process of building a committee that represents Town leaders and ArtSpace artists. According to Beck, the committee has four goals: 1) Finalize the plan; 2) Identify and prioritize public art sites; 3) Develop a funding proposal to present to the Select Board; and 4) Create a three-year fundraising strategy.

Zammuto has requested \$10K in the FY22 budget to support public art, primarily in the realm of maintenance. If funded, this will help institutionalize the program, which will in turn, enhance grant opportunities.

Comments included—

--Downey: Consider allocating space along the ARRT. Consider securing business sponsorship.

--MacKeen: Beck's proposal is town-wide, rather than cultural district centric.

--Beck: First meeting will be after the New Year, and the campaign should roll out in March or April.

Other—

--Nemser reminded the group that the Powdermill Corridor Public Meeting is scheduled for 12.3.2020.

--Thayer informed the group that the MBA has organized extended Thursday hours for holiday shopping, and that the DPW has been extremely helpful with early holiday decorations in Memorial Park.

--Beck reported that ArtSpace has leased 63 Nason St. This space will include Beck's office and an art store. This space will temporarily house 6 Bridges Gallery. Due to smoke damage, their gallery is presently uninhabitable.

Meeting adjourned at 9:26 am.

Proposed minutes submitted by Sarah Cressy on 11.12.2020.